

pauljrossi@gmail.com

Paul J Rossi.com



Education

Certificate in Computer Information Systems • Web Development
Truman College, Chicago, Illinois 2006

Bachelor of Sciences (BS)
Broadcast Communications
Minor in Technology
Illinois State University, Normal, Illinois

Technical Skills

XHTML, CSS, Hand Coding, Javascript and libraries including JQuery and Mootools,
PHP, MySQL, XML, Adobe Dreamweaver, Photoshop, Flash, Microsoft Office,
Google Analytics, Google Website Optimizer, Mac OS, Windows

Experience

Front End Web Developer & Web Production Specialist • Chicago, Illinois 9/08 – present

Marketing & Creative Service Departments Norvax, Inc.

- Handle all aspects of web development and coding for the B2B marketing and creative services departments.
- Sole developer of numerous company websites including Norvax, ProspectZone, GoHealth VMO, Leadbot and Annuquote as well as HTML emails and landing pages.
- Sites created using XHTML, CSS, Javascript and libraries including JQuery and Mootools.
- Use newest techniques including CSS3 and font-replacement (font-face, Cufon, Typekit) for more dynamic usability.
- Work with Photoshop mockups brought in from design team to create XHTML/CSS websites.
- Cut and code Wordpress themes for Norvax and ProspectZone blogs.
- Utilize Adobe Browserlab and Spoon.net Browser Sandbox for cross-browser testing.
- Knowledge of Strongmail and CRMs including Salesforce, Pardot and NetSuite.

Freelance Web Designer & Web Developer • 2/06 – present

- Contract work with various clients around Chicago.
- Clients include Bright Bright Great, Delta Institute, Illinois Citizens for Better Care and other various independents.

Website Assistant • Wheeling, Illinois • 3/07 – 9/08

Indian Trails Public Library

- Support the library's goals and objectives by working alongside the library's Webmaster.
- Handle day-to-day updates, maintenance and troubleshooting for all web related operations.
- Create Flash entities including banners and navigation to market the library in a dynamic manner.

Freelance Research Editor • Evanston, Illinois • 2/06 – 2/07

McDougal Littell

- Research information that appears in educational publications.
- Analyze dates, events, statistics, people, place names, charts and graphs for accuracy.
- Utilize resources including Encyclopedia Britannica, U.S. Census, Gale Literary Databases, Library of Congress.

References

Available upon request